

Lodging Tax Collections

Month	2010	2011	2012
January	\$ -	\$ 29,157.37	\$ 34,126.42
February	\$ 29,454.60	\$ 36,756.31	\$ 32,118.23
March	\$ 26,754.72	\$ 35,518.99	\$ 50,575.89
April	\$ 31,964.72	\$ 39,773.43	\$ 47,687.32
May	\$ 32,589.38	\$ 33,264.33	\$ 44,906.11
June	\$ 45,645.14	\$ 52,195.58	\$ 52,645.28
July	\$ 62,162.45	\$ 68,505.05	\$ 89,201.42
August	\$ 65,506.58	\$ 73,493.31	\$ 75,806.56
September	\$ 64,056.04	\$ 69,447.42	\$ 79,379.57
October	\$ 53,858.17	\$ 59,373.91	
November	\$ 42,693.40	\$ 45,502.02	
December	\$ 31,686.45	\$ 34,684.54	
13th Month	\$ 29,157.35	\$ 4,969.05	
Total	\$ 515,529.00	\$ 582,641.31	\$ 506,446.80

Total Collections to date	\$ 1,098,170.31	\$ 1,604,617.11
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Lodging Tax Summary	2010 Actuals	2011 Actuals	2012 YTD
Revenue			
Beginning Balance	\$ -	\$ 399,260.00	\$ 718,466.29
Collections	\$ 515,529.00	\$ 582,641.31	\$ 506,446.80
Interest	\$ 860.00	\$ 13,838.88	\$ -
Total Revenue	\$ 516,389.00	\$ 596,480.19	\$ 506,446.80
Total Resources	\$ 516,389.00	\$ 995,740.19	\$ 1,224,913.09

Expenses	2010 Actuals	2011 Actuals	
Personnel Services	\$ -	\$ 11,724.31	
Supplies	\$ 9,384.00	\$ 14,204.17	
Purchased Services	\$ 107,745.00	\$ 256,585.12	
Transfers	\$ -	\$ 3,000.00	
Total	\$ 117,129.00	\$ 277,273.90	
Ending Balance	\$ 399,260.00	\$ 718,466.29	

Programs	2012 Budgeted	2012 YTD	2012 Available
Visitor Services	\$ 95,000.00	\$ 87,257.40	\$ 7,742.60
Community Marketing	\$ 100,000.00	\$ 63,942.80	\$ 36,057.20
Visitor Center	\$ 125,000.00	\$ 92,286.10	\$ 32,713.90
Website	\$ 25,000.00	\$ 15,729.80	\$ 9,270.20
Events	\$ 105,000.00	\$ 96,406.12	\$ 8,593.88
Product Improvement	\$ 50,000.00	\$ 51,778.33	\$ (1,778.33)
Total	\$ 500,000.00	\$ 407,400.55	\$ 92,599.45
