

CULTURAL SERVICES BOARD MINUTES

Tuesday June 26, 2012

4:30 P.M.

LOVELAND MUSEUM/GALLERY

503 N. Lincoln Ave.

Loveland, CO 80537

I. The June 26, 2012 meeting of the Cultural Services Board was called to order at 4:35 p.m. by Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board Members Present: Juanita Cisneros, Jan Desjardin, Louise Kauffman, Ginger Klein, Kerri McDermid, Teresa Mueller and Kris Ortmann. Also present were council liaison Cathleen McEwen, director Susan Ison, and staff Mary Shada.

Additions/Changes to the Agenda

Under Museum Reports, Community Marketing Commission was added.

Additions or Corrections/Changes to the May 29, 2012 Minutes

Under Rialto Reports, the name Devereaux was misspelled.

Approval of the May 29, 2012 Minutes

Juanita Cisneros motioned to accept the May 29, 2012 minutes as corrected. Jan DesJardin seconded. The motion passed unanimously.

Introduction of Visitors

There were no visitors.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

Kris Ortmann shared a commentary by Susan Stamberg that she heard on National Public Radio about the importance of art. One comment made by John Beardsley of the Harvard research institute was that keeping the spirits up and the soul alive in difficult economic circumstances is terribly important.

Kris Ortmann spoke on record to thank Kim Akeley-Charron for her hard work and her creative efforts on behalf of Cultural Services all these years and wish her the best with her new job as the Executive Director of the Thompson Education Foundation.

Museum Reports

Membership – Susan Ison reported on the changes that have been made to the admissions and membership policies. These notes are attached to the end of these minutes.

Marketing Coordinator – There were 145 applications for the Marketing Coordinator position. Staff is in the process of interviewing candidates.

Missoula Children’s Theater – Kris Ortmann reported that the Saturday June 23, 2012 performance of *Cinderella* at the Rialto was a great show! About half of the children that auditioned for parts were chosen for this full scale professional musical produced in 6 days. A documentary called “The Little Red Truck” describing Missoula Children’s Theater is available on Vimeo and U-Tube.

Cherry Pie Celebration – July 21, 2012 is the next Cherry Pie Celebration. Discussion was held regarding the serving of ice cream this year. Susan Ison asked CSB members to sign up to be judges for the pie contest. Councilwoman Cathleen McEwen volunteered.

Hobos to Street People/Dorothea Lange – The opening reception for the newest main gallery exhibit was held on June 21, 2012. The curator of the Hobos to Street People traveling show, Art Hazelwood, gave several talks. This exhibit will be on display through August 12, 2012.

Long-Rang Plan – There was some discussion of the Cultural Services Department long range plan that was sent to CSB members to review. A motion was made by Louise Kauffman to accept the plan with minor typing changes. Keri McDermid seconded the motion. All approved.

Community Marketing Commission – The Community Marketing Commission is recommending to City Council that \$50,000 of their 2013 budget go to the Cultural Services Department to be split equally between the Museum/Gallery and the Rialto. These funds would be for the purpose of bringing high quality exhibits and entertainment to Loveland.

Rialto Reports

June recap – The Tuesday Theater for Kids program is well attended.

Rialto Theater Center update – Susan Ison reported in Jan Sawyer’s absence that Jan, Roberta Cox- Rialto Box Office Manager and Brittany Koonce-Scheduling Coordinator, met with people from Parks and Rec and IT about Rec Trac software to look at a more efficient scheduling program.

Miscellaneous

The July 21, 2012 Night on the Town activity will be a Loveland History Hunt, a scavenger hunt map of downtown historical items.

Wi-Fi access will soon be available in all city buildings without a password.

Susan is receiving more inquiries from architects regarding the expansion of the museum building.

The current issue of *Style* magazine contains an article about the 75th anniversary of the Loveland Museum/Gallery.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, July 24, 2012 at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

III. Adjournment

Motion to adjourn the meeting was made by Juanita Cisneros at 5:23 p.m. Ginger Klein seconded the motion. All approved the motion.

LOVELAND MUSEUM/GALLERY MEMBERSHIP CHANGES – JUNE 2012

Memberships are valid for one year

SENIOR/STUDENT – \$20

Senior - age 62 or older

Student – any age with current student ID

Free individual admission

10% discount on gift shop items for member only

20% discount on classes for member only

INDIVIDUAL - \$30

Free admission

10% discount on gift shop items for member only

20% discount on classes for member only

INDIVIDUAL + ONE - \$45

The + one does NOT need to live in the household

If the + one is named, then those two will receive free admission

Both will receive 10% discount on gift shop items

Both will receive 20% discount on classes.

If the + one is NOT named

May bring one guest for free admission each time visiting

Guest does not receive any other discounts

FAMILY - \$65

One or two adults, and their children, including grandchildren.

The family members do NOT need to live in the same household

Family members do NOT need to be named for free admission

If named, all family members will receive 10% discount on gift shop items and 20% discount on classes

CONTRIBUTOR - \$250

10% discount on gift shop items

20% discount on classes

10% discount on gallery sales

Exclusive preview to opening receptions

1 complimentary Governors Invitational show ticket

1 complimentary museum produced exhibit catalogue

PATRON - \$500

In addition to Contributor benefits, Patron members also receive:

2 complimentary governors Invitational show tickets

Personalized brick placed outside museum

Complimentary historical publication

BENEFACTOR - \$1000

In addition to Patron benefits, Benefactors also receive a Director/Curator Luncheon & Private Tour

LOVELAND MUSEUM/GALLERY ADMISSION CHANGES – JUNE 2012

- Admission fee is for the Main Gallery only – the other two galleries and the museum are free.
- There will be 3 free admission days per new exhibit.
- Opening night of new Main Gallery exhibits there will be no admission fee.
- No admission fee 2nd Friday of each month 5:00 – 9:00 for night on the town.
- Admission will be charged on Thursday nights and until closing all other days.

Free Admission for ages 5 and under

No admission charge for visitors who have a current American Association of Museums (AAM) card.

Free admission year round to active duty military ID holders and their families.

An admission receipt is good for the whole day; they can leave for lunch and come back with their receipt.