

**COMMUNITY MARKETING COMMISSION MEETING
REGULAR AGENDA
WEDNESDAY, JUNE 20, 2012 6:00 PM
500 EAST THIRD STREET
COUNCIL CHAMBERS**

THE CITY OF LOVELAND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, CREED, COLOR, SEX, SEXUAL ORIENTATION, RELIGION, AGE, NATIONAL ORIGIN OR ANCESTRY IN THE PROVISION OF SERVICES. FOR DISABLED PERSONS NEEDING REASONABLE ACCOMODATIONS TO ATTEND OR PARTICIPATE IN A CITY SERVICE OR PROGRAM, CALL 962-2396 OR TDD 962-0000 AS FAR IN ADVANCE AS POSSIBLE.

I. CALL TO ORDER & ROLL CALL

II. APPROVAL OF MINUTES

- a. May Minutes

III. PUBLIC COMMENT

Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.

IV. REPORTS – See written reports in packet if available

- a. Staff Liaison Report
 - i. Financial Report – In packet
 - ii. Staff Report – Cindy Mackin
- b. Visitors Center: Improvements Update – In packet
- c. Wayfinding Committee Report – Justin Erion
- d. Engaging Loveland – In packet

V. DISCUSSION

- a. 2012 Events Budget/Update

VI. ACTION ITEMS

- a. 2013 Budget Discussion and Recommending Motion if needed

VII. NEW BUSINESS

- a. Commissioner assistance at Visitor Center - Closing down and Set Up
 - i. Commissioner Interviews Status – Completed, must go to Council for approval
 - ii. July 18, 2012, Brand Launch Activities
 - Invitations for July 18th Event

VIII. PUBLIC COMMENT

IX. ADJOURNMENT

*Next SPECIAL meeting date:
Wednesday, July 25, 2012 from 6:00-8:00pm
City Manager's Conference Room*

The password to the public access wireless network (colguest) is accesswifi.