

**COMMUNITY MARKETING COMMISSION MEETING
REGULAR AGENDA-REVISED
WEDNESDAY, MAY 16, 2012 6:00 PM
500 EAST THIRD STREET
COUNCIL CHAMBERS**

THE CITY OF LOVELAND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, CREED, COLOR, SEX, SEXUAL ORIENTATION, RELIGION, AGE, NATIONAL ORIGIN OR ANCESTRY IN THE PROVISION OF SERVICES. FOR DISABLED PERSONS NEEDING REASONABLE ACCOMODATIONS TO ATTEND OR PARTICIPATE IN A CITY SERVICE OR PROGRAM, CALL 962-2396 OR TDD 962-0000 AS FAR IN ADVANCE AS POSSIBLE.

I. CALL TO ORDER & ROLL CALL

II. APPROVAL OF MINUTES

- a. April Minutes

III. PUBLIC COMMENT

Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.

IV. REPORTS – See written reports in packet if available

- a. Staff Liaison Report
 - i. Financial Report
 - ii. Staff Report

- b. Visitors Center - Written
- c. Engaging Loveland - Written

V. DISCUSSION

- a. Brand Discussion/ Consideration
- b. 2013 Draft Budget (See Packet)

VI. ACTION ITEMS

- a. Brand Adoption
- b. 2013 Recommended Budget

VII. NEW BUSINESS

- a. Commission Membership Status
- b. Next Agenda – June 20
 - i. Long Range Capital Plan
 - ii. Visitor Center Wayfinding Update
 - iii. Engaging Loveland/ OCSD Update

VIII. PUBLIC COMMENT

IX. ADJOURNMENT

*Next meeting date:
Wednesday, June 20, 2012 from 6:00-8:00pm
City Council Chambers*