



CMC REPORT – MAY, 2012

Graphic Design Firm/Website Management Team:

- Shared calendar – EL, Visitor Center, Cultural Services, OCSD and others – Engaging Loveland and potential website management team created a plan with the above partners to create a cloud and a joint calendar – very excited about the collaboration
- Research - Board of Directors/Community members – Strategic Plan
- New Website for Engaging Loveland

Snow Sculpture Event

- Finalizing specifics and paperwork with National Sanction Board
- Finalizing paperwork/applications for out of state sculptors to participate in the 2013 Loveland Event – 2nd week of February
- Working with Ice Sculpture opportunities to add for the event in February
- Recruiting Northern Colorado sculptors to create teams

Specifics for Upcoming Events

- Finalized move to Fairgrounds Art in the Air-Sweetheart Balloon Rally to August 3, 4 and 5th – (Larimer County Fair) recruiting additional balloons, airstreams and entertainment
- Sculpture Show for the BBQ – installation art – Uncle Benny's will donate scrap and up to 6 artists will create a sculpture that will be voted best of show by the public
- Possible art show for Sweetheart Balloon Rally – Moving galleries??
- Airstream Coordination for Balloon Rally – working on 2 airstreams that perform out of the airstreams for 2 shows each day on the 4th & 5th of August.

Spirits at Sunset/Loveland OktoberFest

- Working with breweries and downtown Loveland to coordinate event on September 22nd

Loveland Art Studio Tour/Fall...in Loveland - October

- Working with Marcie to coordinate an Art Immersion Week in October
- Securing advertising in Denver, Colorado Springs and Southwest Art for Loveland Art Studio Tour and Fall...in Loveland
- Meetings with Pastels on 5th – how to coordinate and collaborate

Specific logistics for ALL events:

- * Sponsorships *Bands * Sound *Electricity
- *EMS/Fire/Police *Food Vendors *Art Vendors
- *City Parking/Closing Streets *Trash
- *Liquor Licenses *Many other details