

COMMUNITY MARKETING COMMISSION MEETING
REGULAR AGENDA
WEDNESDAY, APRIL 18, 2012 6:00 PM
RIALTO THEATER, 228 EAST 4TH STREET, DEVEREAUX ROOM
(Please note the location change)

THE CITY OF LOVELAND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, CREED, COLOR, SEX, SEXUAL ORIENTATION, RELIGION, AGE, NATIONAL ORIGIN OR ANCESTRY IN THE PROVISION OF SERVICES. FOR DISABLED PERSONS NEEDING REASONABLE ACCOMODATIONS TO ATTEND OR PARTICIPATE IN A CITY SERVICE OR PROGRAM, CALL 962-2396 OR TDD 962-0000 AS FAR IN ADVANCE AS POSSIBLE.

I. CALL TO ORDER & ROLL CALL

II. APPROVAL OF MINUTES

- a. March Minutes

III. PUBLIC COMMENT

Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.

IV. REPORTS – See written reports in packet if available

- a. Staff Liaison Report
 - i. Financial Report
 - ii. Staff Report

- b. Visitors Center
- c. Engaging Loveland
- d. Office of Creative Sector Development

V. DISCUSSION

- a. NoCo Link

VI. ACTION ITEMS

- a. Branding Presentation – John Metcalf, Perfect Square

VII. NEW BUSINESS

- a. Next Agenda – May 16
 - i. Final Brand
 - ii. 2013 Budget
 - iii. Board & Commission Applications

VIII. ADJOURNMENT

Next meeting date:
Wednesday, May 16, 2012 from 6:00-8:00pm
City Council Chambers