

**COMMUNITY MARKETING COMMISSION MEETING  
REGULAR AGENDA  
WEDNESDAY, MARCH 21, 2012 6:00 PM  
500 EAST THIRD STREET  
COUNCIL CHAMBERS**

**THE CITY OF LOVELAND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, CREED, COLOR, SEX, SEXUAL ORIENTATION, RELIGION, AGE, NATIONAL ORIGIN OR ANCESTRY IN THE PROVISION OF SERVICES. FOR DISABLED PERSONS NEEDING REASONABLE ACCOMODATIONS TO ATTEND OR PARTICIPATE IN A CITY SERVICE OR PROGRAM, CALL 962-2396 OR TDD 962-0000 AS FAR IN ADVANCE AS POSSIBLE.**

**I. CALL TO ORDER & ROLL CALL**

**II. APPROVAL OF MINUTES**

- a. February Minutes

**III. PUBLIC COMMENT**

*Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.*

**IV. REPORTS – See written reports in packet if available**

- a. Staff Liaison Report
  - i. Financial Report
  - ii. Staff Report
  
- b. Visitors Center
- c. Engaging Loveland
- d. Office of Creative Sector Development

**V. DISCUSSION**

- a. Marketing & Website

**VI. ACTION ITEMS**

- a. Branding – Recommended Next Steps

**VII. NEW BUSINESS**

- a. Next Agenda – April 18
  - i. Long Range Capital Plan

**VIII. ADJOURNMENT**

*Next meeting date:  
Wednesday, April 18, 2012 from 6:00-8:00pm  
City Council Chambers*