

OVERVIEW

Within the Loveland City limits, election signs are regulated by the signage provisions of the Unified Development Code. The regulations are contained in the Temporary Sign allowances in Code Section 18.04.08.06. These signs are intended for short-term use and have time limitations. Some temporary signs require permits, others do not. Temporary sign allowances vary between residential and nonresidential zones.

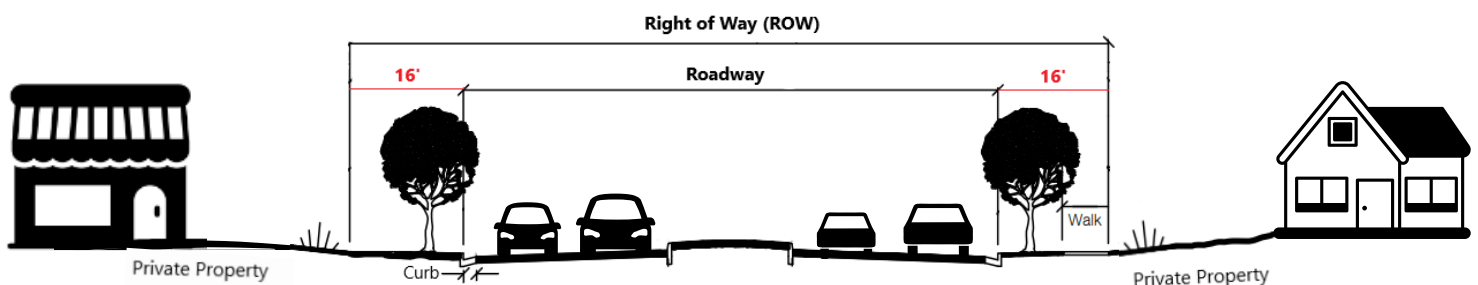
Residential zones include ER, R1/R1e, R2 and R3/R3e. All other zones are considered non-residential. Property owners who are not sure of their zoning district, should contact the Planning office to verify.

WHAT IF A SIGN IS POSTED INCORRECTLY?

If signs are posted in the right-of-way, Loveland Code Administrators have the authority to remove the signs in violation. Removed signs will be held for up to five days, then will be disposed of. In such cases, the campaign responsible for the signs will be notified. Signs posted incorrectly on private property will receive notice to correct or remove the sign in violation. Code Administrators only enforce Loveland Municipal code. Code Administrators do not enforce state or county codes or HOA covenants.

PUBLIC RIGHT-OF-WAY (ROW)

Public right-of-way typically includes the area between the public sidewalk and street. Private property typically begins at the back of the sidewalk or 16 ft. from the face of the curb. Signs must be located on private property. When in doubt, please contact the Planning office if you have questions about sign placement.



WHAT TO DO

- Post signs on private property
 - Only the property owner or those with owner's permission, may post signage
- Maintain signs in a clean and orderly condition

WHAT NOT TO DO

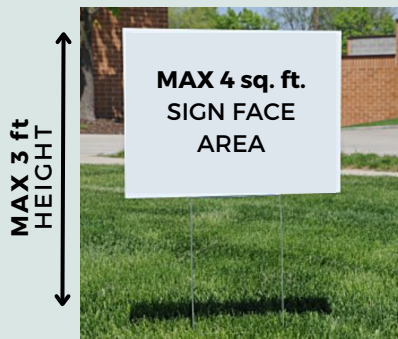
- Do not place signage in the public right-of-way or on public property (see image below)
- Do not allow election signs to obstruct view or create traffic hazards
- Do not post, display or attach signage to street lamps, street signs, traffic signs or signals, hydrants, trees, shrubs, fences or utility poles. This includes any public structure (such as a bus stop) or building

RESIDENTIAL SIGNS

- There is no permit or fee associated with residential election signs
- A total of 12 signs are permitted per residential lot or premise
- A sign must be shorter than three feet or be less than four square feet per sign face area
- Signs may not contain internal or external lighting or illumination
- Signs may be posted no more than two periods of 100 consecutive days

ALLOWED SIGNAGE:

- H-frame and U-Frame portable signs (common corrugated plastic lawn sign)



PROHIBITED SIGNAGE:

- Banners on stakes
- Banners attached to fences and homes
- Flying Banners & feather flags



NON-RESIDENTIAL SIGNS

Some temporary signs require a permit and the limit on number of signs, and duration a sign may be displayed, varies depending on the sign type. On non-residential and commercial properties, the most common type of temporary sign used for election signage is a **site sign**.

SIGNS SUBJECT TO PERMIT

- Banners
 - Must be mounted to exterior building wall
- Balloons - greater than two feet
- Pennants
- Valances
- Flying banners/feather flags
 - Greater than 10 ft.
 - Up to 4 flying banners are allowed per street frontage
- Signs that operate from external power

SIGNS NOT SUBJECT TO PERMIT

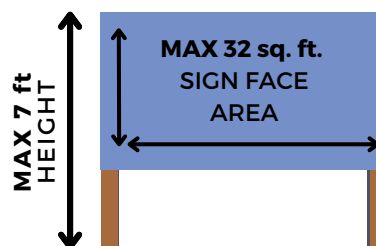
- Balloons - less than two feet
- A-Frame or T-Frame portable signs (may be displayed during business hours of operation)
- Flying banners/feather flags (less than 10 ft)
- Site signs (see below for more info)

SITE SIGNS

Site signs do not require a permit, but are subject to the following standards:

- Only one site sign per street frontage
- Site signs must be shorter than 7 feet in height (including support structures) and less than 32 square feet in sign face area (per sign side)
- Site signs may be displayed for up to 6 months

Site Sign Illustration



QUESTIONS ON SIGNAGE REGULATIONS:

CURRENT PLANNING:

970.962.2523

EPLAN-SIGNS@CITYOFLOVELAND.ORG

410 E. 5TH STREET

LOVELAND, CO 80537

TO REPORT A SIGN OUT OF COMPLIANCE:

CODE ENFORCEMENT:

970.962.2506 | [LOVGOV.ORG/CODEFORM](https://lov.gov.org/codeform)

Leave a detailed message, including address/location of violation. Please allow time for a Code Administrator to review and respond to your inquiry.